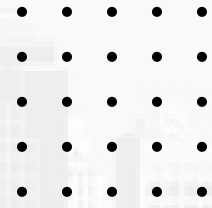
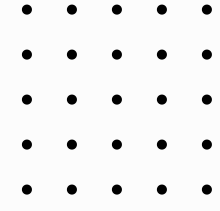


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We Invite You to Discover...



 www.ouno.com.tr

 Işıklar Cd. No:15 Ataşehir/İstanbul



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Who We Are?

OUNO is an integrated business ecosystem with end-to-end capabilities across technology and supply chain operations. With nearly 30 years of experience in telecommunications and consumer electronics, it operates across a broad spectrum—from importation and distribution to aftersales services and recycling.

Its operational strength is built on scalable infrastructure, a robust logistics network, and a centralized management approach. Located in Tuzla, the Green Campus serves as the backbone of this structure, unifying manufacturing, technical services, bonded (freezone) warehousing, logistics, and licensed recycling processes within a single hub.

For OUNO, technology is not an end in itself, but a tool that enables efficiency, transparency, and sustainability. Digitalization and measurable operations are embedded at the core of all decisions and processes.

Viewing human resources as its most valuable asset, OUNO operates with a strong commitment to ethics, compliance, reliability, and quality. Sustainability is treated as an operational responsibility, not a slogan.

Today, **OUNO** offers its partners a strong and reliable business model as a single point of contact.

Its objective is clear: to execute today flawlessly while being fully prepared for the needs of tomorrow.



Group Companies

OUNO
BİLİSİM

OUNO
DIGITAL

OUNO
GROSS

OUNO
SERVICE

OUNO
YAPI

OUNO
TURİZM



YEŞİL GEZEN
TEKNOLOJİ

DORA
MOBILE



EKŞİ HUKUK
BÜROSU



Why OUNO? / The Strategic Edge

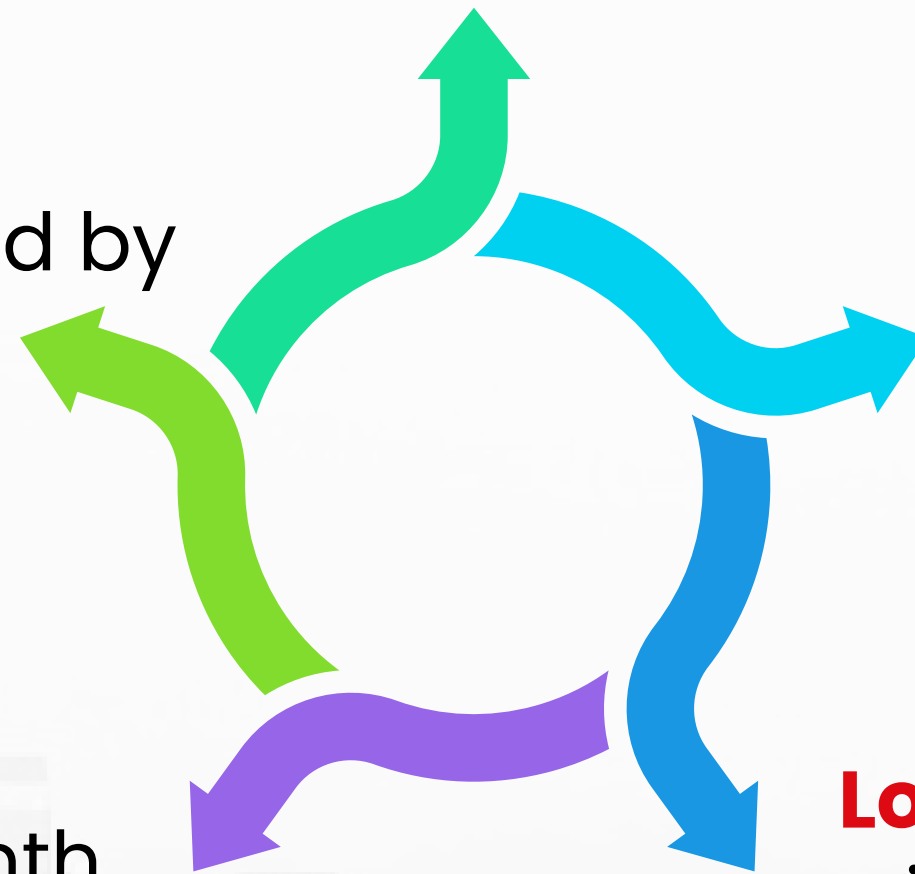
Market Access: Deep integration with all channels.

Asset Ownership: Facility 100% owned by **OUNO**.

Scale: 130k/month capacity with CKD/SKD flexibility.

360° Holistic Approach: Fully integrated management, bonded warehousing, local warehousing, production, aftersales, refurbishment and recycling.

Logistics: The only entity with in-house C-Type Bonded (Freezone) Warehouse.



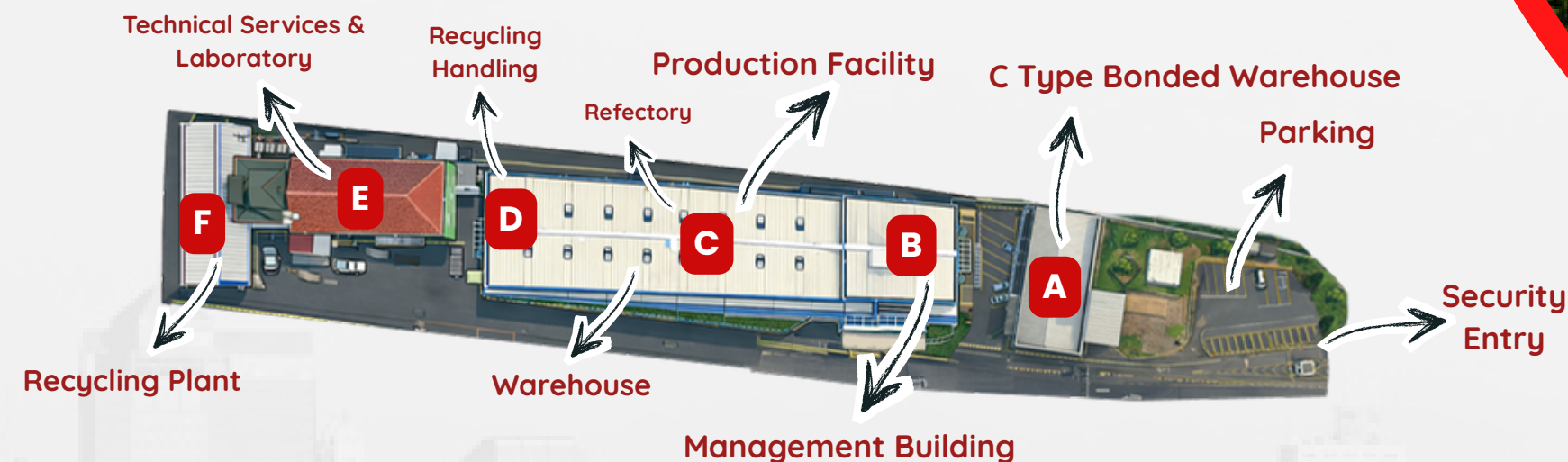
Facilities & Asset Ownership



The Industrial Heart: Tuzla Green Campus

Tuzla Green Campus is a 100% OUNO Group-owned facility located in Tuzla, Istanbul, covering a total land area of 15,000 m² with closed operational working area of 15,000 m².

Fully integrated management, bonded warehousing, local warehousing production, aftersales, refurbishment and recycling.



The Operational Core: Ataşehir Headquarters

Ataşehir Operations Center is a 100% OUNO Group-owned facility located in Ataşehir, Istanbul, covering 6,500 m² of enclosed operational space..

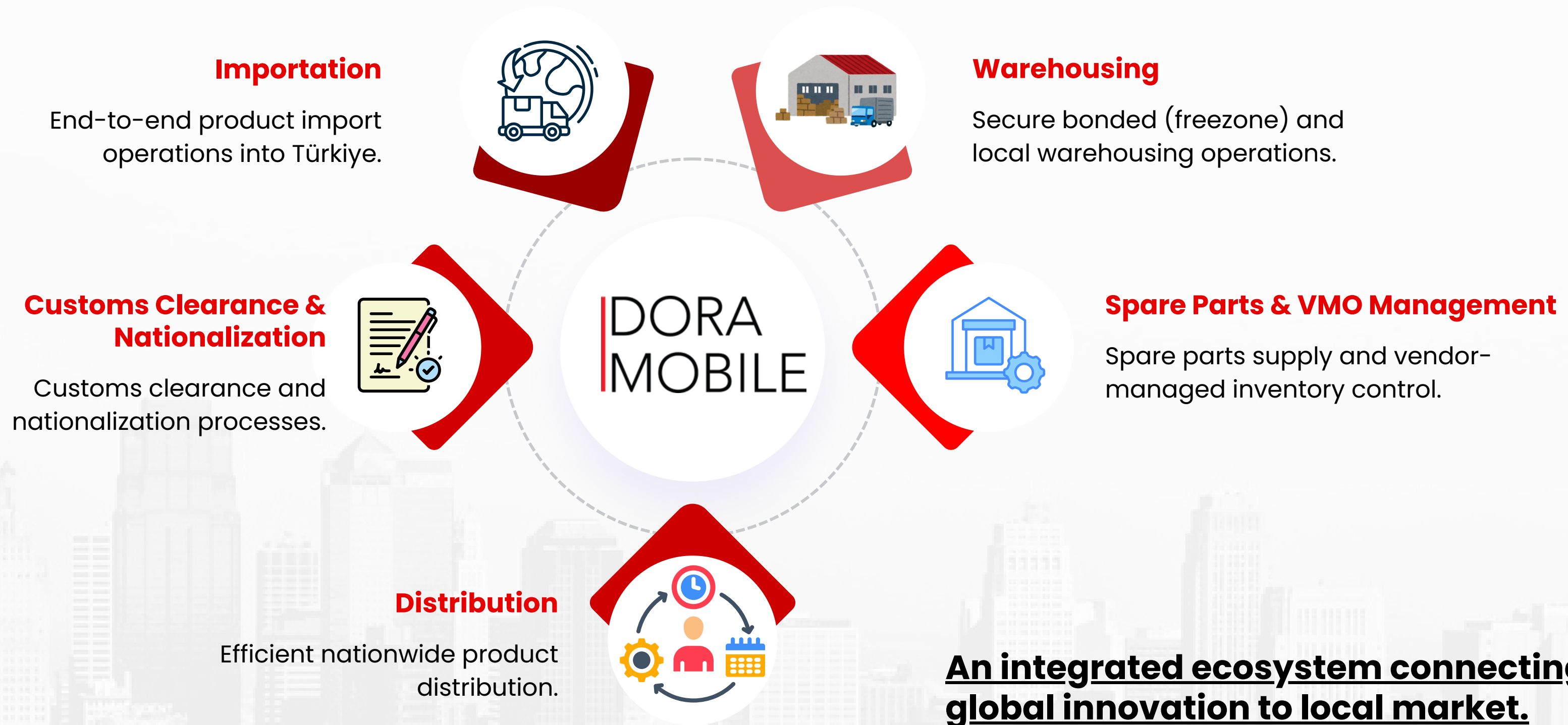


360° Operational Power Across the Entire Value Chain



Dora Mobile Framework Overview

Dora Mobile is the operational backbone managing brands' entire importation and distribution operations in Türkiye through a single, integrated center.



Integrated Logistics: The Bonded Warehouse Advantage



**C-Type Bonded
(freezone) Warehouse
(2.000 m²)**



**12,000 m² Total
Warehousing Area**

DORA
MOBILE

Customized customs clearance strategy

→ Products are cleared with most appropriate timing without a third-party dependency within 1 day ready to be delivered to sales channels.

VMO & Spare Parts Management

→ Spare parts and inventory are centrally managed for operational efficiency and sustainability.

Zero Transport Delays

→ No extra transfers between customs, warehouse and production.

Cost Optimization for Partners

→ Reduced logistics, handling and time-related costs.

Key Advantages

DORA
MOBILE



Channel Accessibility

ouno

Operator Channel

Operator Channel enables centralized, contract-based, high-volume sales through nationwide telecom operator retail networks.



Consumer Electronics Channel

Delivers products to end consumers through specialized technology retail chains.



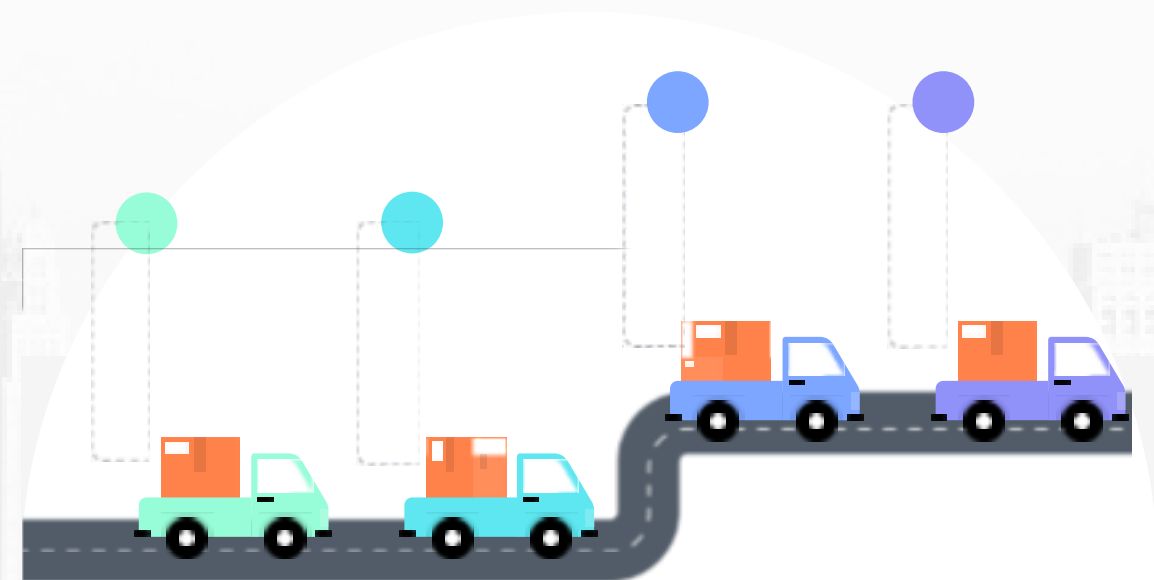
Online Channel

Delivers products directly to millions of consumers through leading online marketplaces.



Mass & Discount Market Channel

Enables high-volume sales and broad market reach through nationwide discount and mass retail chains.



Mix Channel

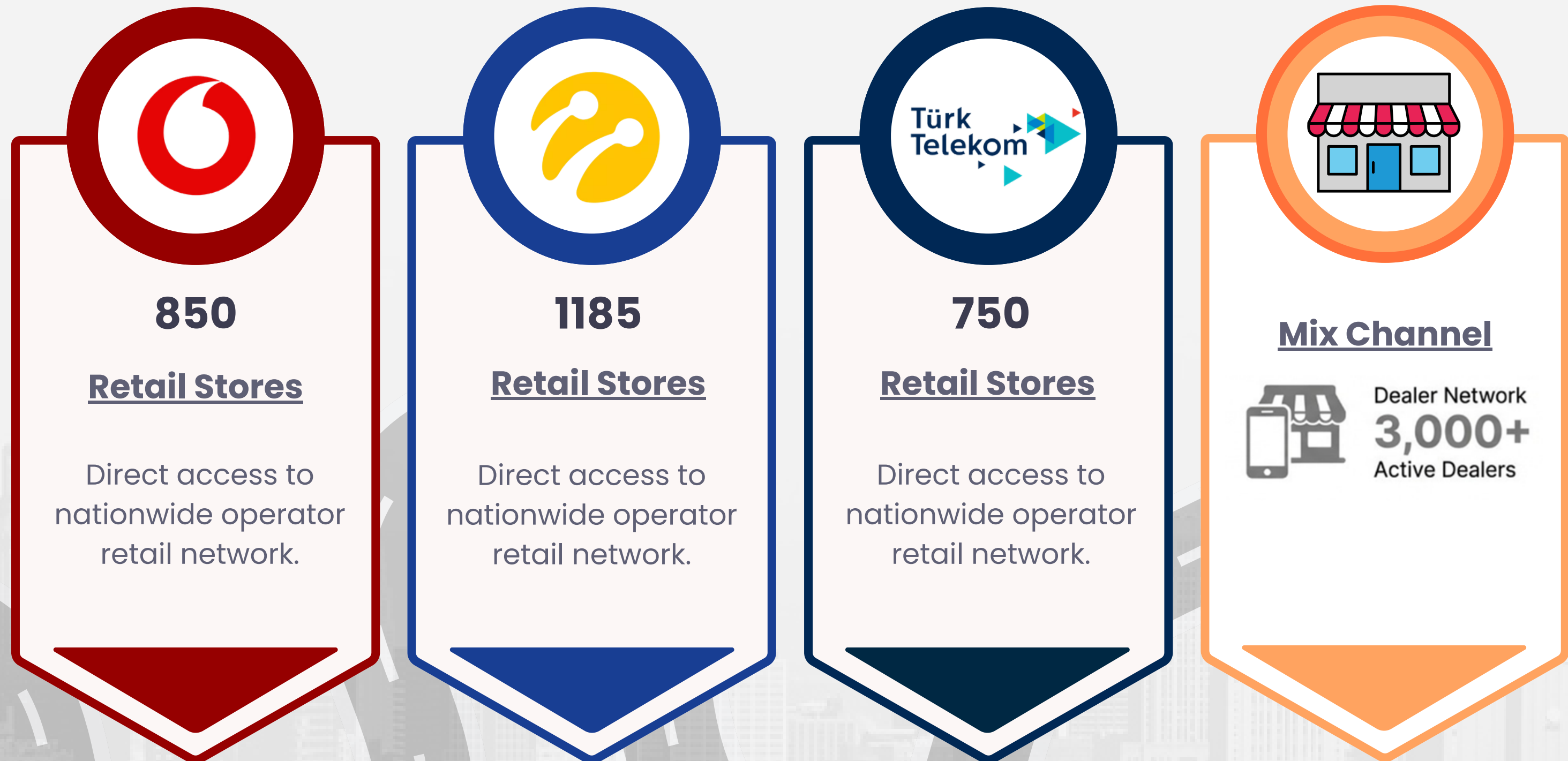
Provides flexible, multi-channel sales through independent dealers and regional sales points.



Operator & Mix Channel

ouno

Operator Channel enables centralized, contract-based, high-volume sales through nationwide telecom operator retail networks.



Consumer Electronics Channel

Delivers products to end consumers through specialized technology retail chains.

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410

Retail Stores

CONSUMER ELECTRONIC CHANNEL

MediaMarkt

105

Retail Stores

CONSUMER ELECTRONIC CHANNEL

Vatan
COMPUTER

155

Retail Stores

CONSUMER ELECTRONIC CHANNEL

TEKNOSA

150

Retail Stores

Mass & Discount Market Channel

Enables high-volume sales and broad market reach through nationwide discount and mass retail chains.

MASS & DISCOUNT MARKET CHANNEL

MiGROS

3,700
Retail Stores

MASS & DISCOUNT MARKET CHANNEL

Carrefour  **SA**

1,425
Retail Stores

MASS & DISCOUNT MARKET CHANNEL

METRO

38
Retail Stores

MASS & DISCOUNT MARKET CHANNEL

BIM

12,260
Retail Stores

MASS & DISCOUNT MARKET CHANNEL

A.101

13,000
Retail Stores

ouno

30.423

Retail Stores

Online Market Channel

Enables high-volume sales and broad market reach through nationwide mass and discount retail chains.

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ONLINE CHANNEL

amazon

Monthly Active Users (Turkey):

~45M+ visits/month

ONLINE CHANNEL

trendyol

Monthly Visitor Traffic (Turkey):

~139M+ visits/month

ONLINE CHANNEL

hepsiburada

Monthly Visitor Traffic (Turkey):

~155M+ visits/month

ONLINE CHANNEL

n11

Monthly Visitor Traffic (Turkey):

~35M+ visits/month

~374M+
visit/month

The Central Hub Of After-Sales Excellence in Türkiye

Trusted by Global Giants. Delivering Nationwide Coverage.

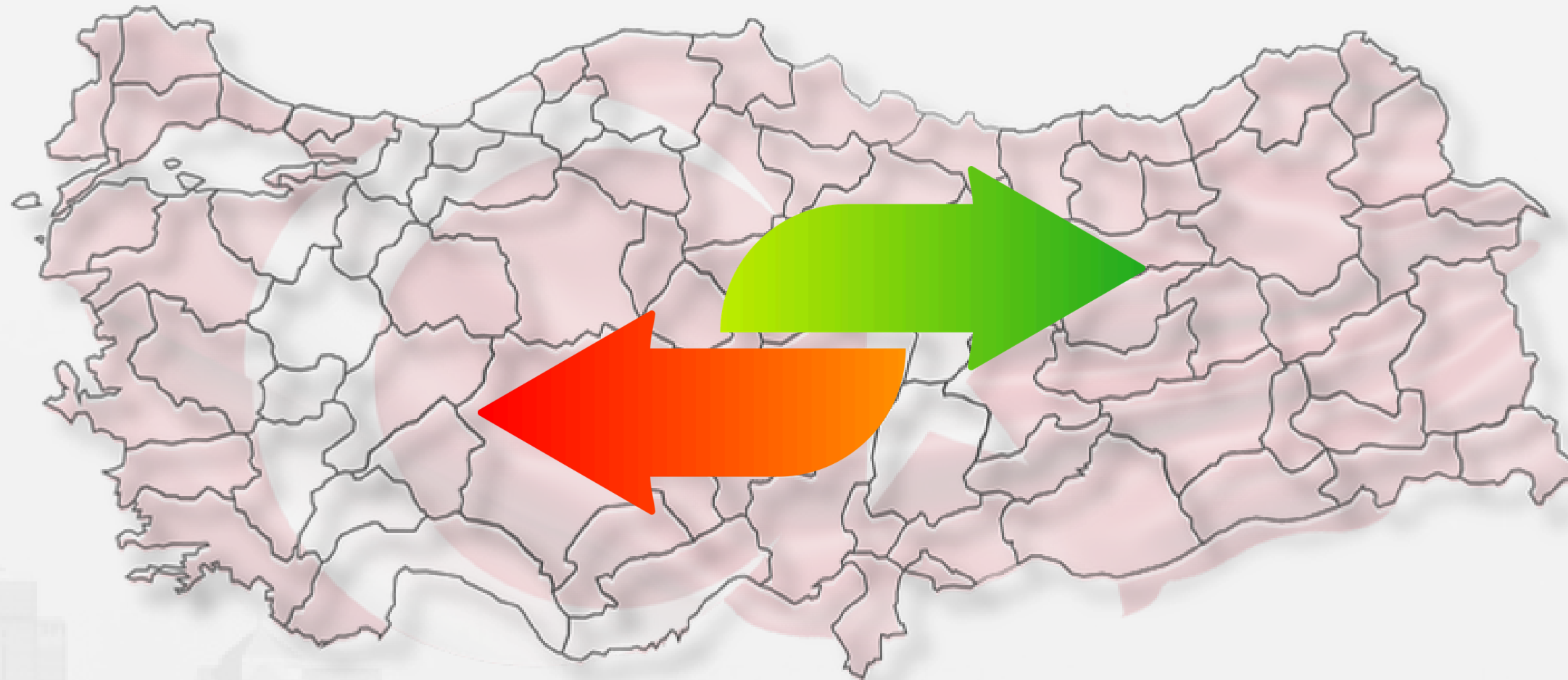
OUNO
SERVICE



SMARTPHONES



ACCESSORIES



IOT PRODUCTS



HOME ELECTRONICS



VAS Management by OUNO Service

Value-added service solutions designed to extend product lifecycle and customer satisfaction.



FULL PROTECTION

Comprehensive protection covering multiple risk scenarios throughout the product lifecycle.

EXTENDED WARRANTY

Extended coverage beyond standard manufacturer warranty periods.

SCREEN PROTECTION

Dedicated protection against screen damage, the most common user-related issue.

DIGITAL SUPPORT

Digital-first support services enhancing customer experience and operational efficiency.

VAS PACKAGES by OUNO SERVICE

01

02

03

04

05

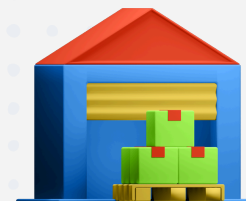
FULL PROTECTION + EXTENDED WARRANTY

Full Protection and Extended Warranty solutions provide comprehensive coverage against multiple risk scenarios while extending protection beyond standard manufacturer warranty periods.

VAS solutions are an integral part of the after-sales service ecosystem.



Vodafone Dealer Channel Distribution and E2E Supply Chain Management



13 WholeSalers

Key regional hubs managing wholesale distribution.



691 Sub-Dealers

Extensive sub-dealer network enabling local market reach.



301 Shops

Direct retail points for sales and customer interaction.

Strong Brand Cooperations

Comprehensive Product Portfolio



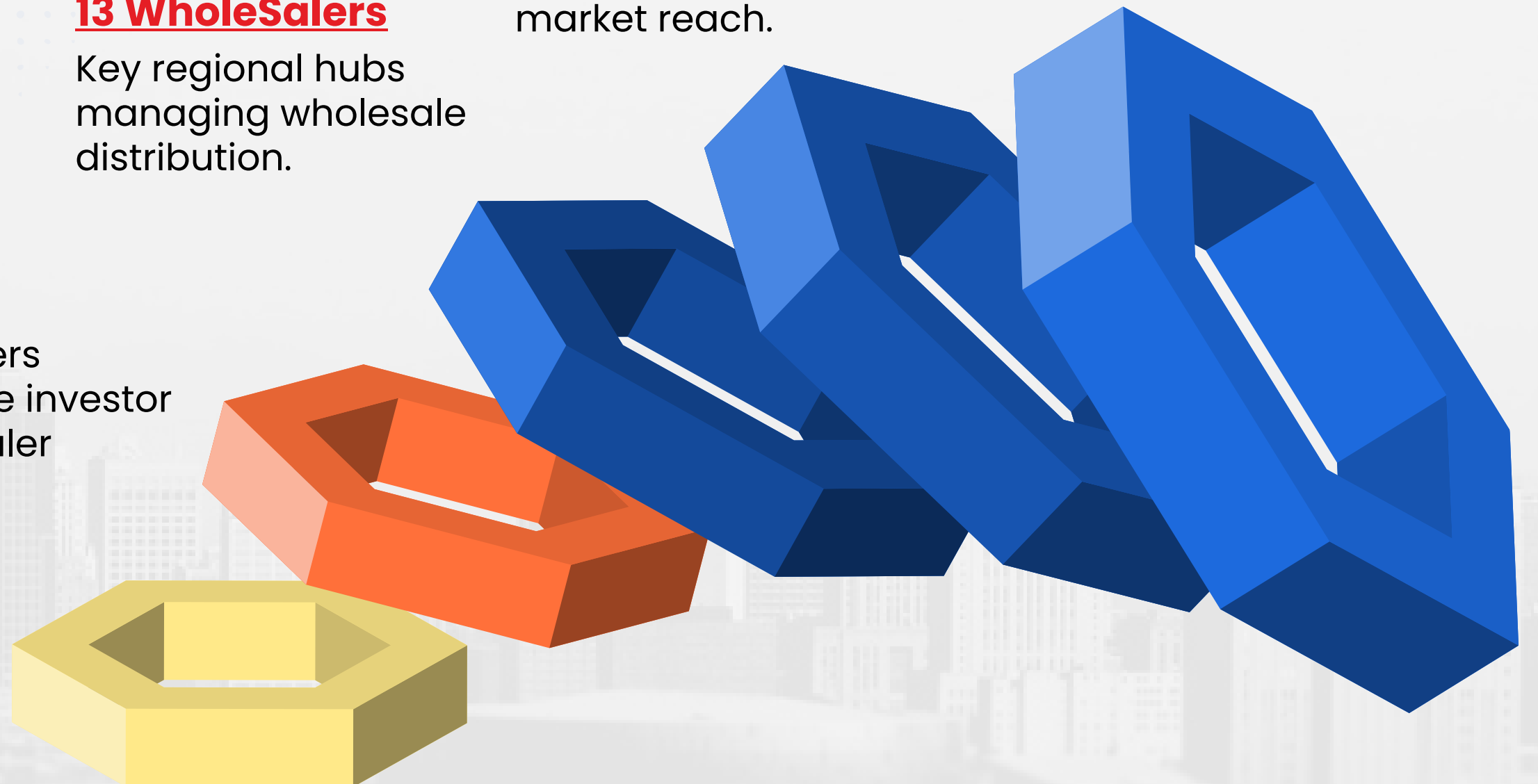
134 Investors

Strategic partners forming the core investor and master dealer structure.



30 Cities

E2E supply chain operations at designated geographical region.



Vodafone Online Operations E2E

Comprehensive Operational Flow Executed Accross Turkiye

OUNO
DIGITAL



www.vodafone.com.tr



Supply

Product supply and stock readiness are managed by OUNO.



D2C Order Management

Orders placed via Vodafone's website are centrally managed.



Logistics

Orders are distributed nationwide with speed and control.



Call Center

Customer communication and operational support are centrally handled.



After Sales

After-sales services are executed by OUNO Service.

Advanced Manufacturing Infrastructure



This page showcases Yeşil Gezegen Teknoloji's advanced manufacturing infrastructure, highlighting a 4,000 m² high-tech production area supported by multi-line assembly, packaging capabilities, and experienced technical staff.



- 4,000 m² dedicated production area
- 2 Fuji SMT Lines, 4 Assembly Lines, 2 Packaging Lines
- High-efficiency, quality-driven operations
- Experienced and specialized technical personnel

Capacity, Flexibility & Compliance



High Production Capacity

With a monthly capacity of 130,000+ electronic devices, our facility is built to support high-volume manufacturing while ensuring operational continuity and scalability.

130.000+
Capacity

Full Regulatory Compliance

All manufacturing processes fully comply with local production regulations and quality standards, ensuring transparency, traceability, and audit-ready operations at every stage.



Local Production Strategy with Global Brands

Global brands localized through CKD & SKD manufacturing at
OUNO Green Campus.



At OUNO Green Campus, we enable global brands to localize production through CKD and SKD manufacturing models.
From **smartphones** to **smart TVs** and network devices, multiple product categories are produced under one integrated manufacturing infrastructure.

E-Waste Recycling Facility

End-to-End Recycling Ecosystem powered by
OUNO Group

OUNO Group operates as licensed recycling center enabling secure, traceable, end-to-end recycling ecosystem that creates measurable added value as well as social impact.





Phase 2 Secure Processing

Phase 1 Easy Collection

Phase 3 Triple-Value Creation

Reducing carbon footprints, protecting natural resources, and preventing raw material waste. A sustainable future is in our hands.

Phase 1

Zero-Cost Logistics: Free shipping via Yurtici Kargo or drop off at Dealers.

Digital Access: Apply via Vodafone Website or "Vodafone Yanımda" App.

Phase 2

Validation: Devices undergo precision weighing and control at the Ouno E-Waste Unit.

Data Security Guarantee: *Ouno Service* performs secure data destruction (100% personal info erasure).

Real-Time Integration: Auto-confirmation sent to Vodafone to release rewards.

Phase 3

Consumer Reward: Instant Gift Internet packages defined for the participant.

Social Impact: Financial support for Children's Education.

Economic Recovery: Recovery of Gold, Silver, Palladium, Copper, Resin, & Plastic.

People-Powered Operations



59%

Female Workforce

Operational Scale Driven by Expertise



188 Employees
Local Production

OUNO
MOBILE

57 Employees
25 Logistics Staff

OUNO
DIGITAL

63 Employees

OUNO
SERVICE

250 Employees
50.000 Pcs./Month
Repair & Refurbishment
Capacity

**Field Force &
Call Center**

153 Employees
Field Force

22 Employees
Call Center

Various Departments

88 Employees

Female workforce ratio of OUNO Group is a reflection of our strong commitment to the principle of equal opportunity.

Contact Us

OUNO Group is an integrated business ecosystem delivering end-to-end solutions across technology and supply chain operations throughout Türkiye.

With full control over importation, manufacturing, distribution, after-sales services, and recycling, we provide our partners with a reliable, scalable, and sustainable operational model.

For partnerships, strategic collaborations, and detailed information about our operational capabilities, please feel free to contact us.



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info@ouno.com.tr

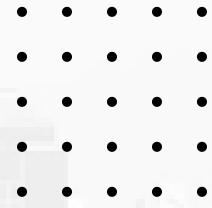
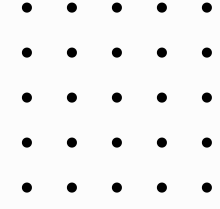


Tuzla & Ataşehir / Istanbul – Türkiye



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Your single point of contact in Türkiye.



Thank You

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